

Wohlronde

# CTFC (External)

Monthly Report: August 2005

August 1, 2005 12:00:00 AM – August 31, 2005 11:59:59 PM

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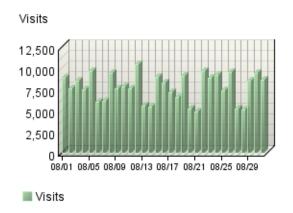
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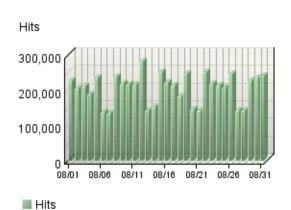
# **Overview Dashboard**

This displays key graphs and tables that provide an overview of the entire report. When viewing through the on-demand interface, you can click on the title of a graph or table to navigate to the corresponding page.

#### **Visits Trend**



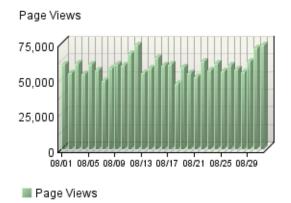
#### **Hits Trend**



#### **Visitor Summary**

Visitors	90,419
Visitors Who Visited Once	69,436
Visitors Who Visited More Than Once	20,983
Average Visits per Visitor	2.66

#### Page Views Trend



#### **Visit Summary**

Visits	240,269
Average per Day	7,750
Average Visit Duration	00:17:32
Median Visit Duration	00:01:42
International Visits	24.20%
Visits of Unknown Origin	0.28%
Visits from Your Country: United States (US)	75.52%

#### **Hit Summary**

Successful Hits for Entire Site	6,315,036
Average Hits per Day	203,710
Home Page Hits	46,808

Overview Dashboard 1

#### Page View Summary

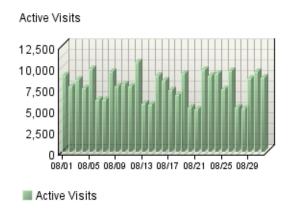
Page Views	1,825,138
Average per Day	58,875
Average Page Views per Visit	7.6

2 Overview Dashboard

# **Visitors Dashboard**

This displays key graphs and tables that provide an overview of the Visitors chapter. When viewing through the on-demand interface, you can click on the title of a graph or table to navigate to the corresponding page.

#### **Active Visits Trend**





**Visitor Minutes Trend** 

Visitor Minutes

#### **Visitor Summary**

Visitors	90,419
Visitors Who Visited Once	69,436
Visitors Who Visited More Than Once	20,983
Average Visits per Visitor	2.66

#### **Average Length of Visit Trend**



Average Visit Duration

#### **Visit Summary**

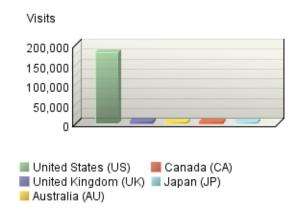
Visits	240,269
Average per Day	7,750
Average Visit Duration	00:17:32
Median Visit Duration	00:01:42
International Visits	24.20%
Visits of Unknown Origin	0.28%
Visits from Your Country: United States (US)	75.52%

Visitors Dashboard 3

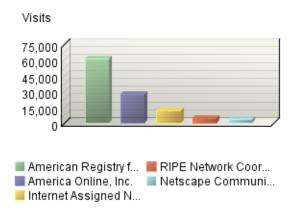
#### **New Visitors Trend**

# New Visitors 0 0 08/01 08/05 08/09 08/13 08/17 08/21 08/25 08/29 New Visitors

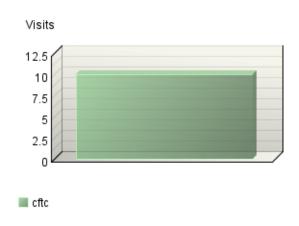
#### **Countries by Visits**



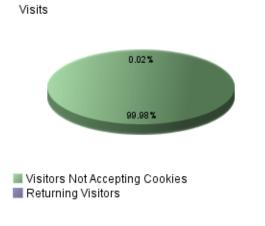
#### Organizations by Visits



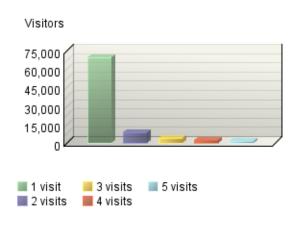
#### **Authenticated Usernames by Visits**



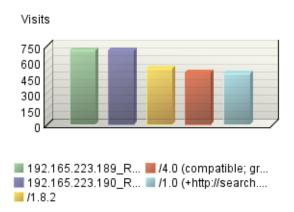
#### New vs. Return Visits



#### Visitors by Number of Visits



#### **Top Visitors by Visits**

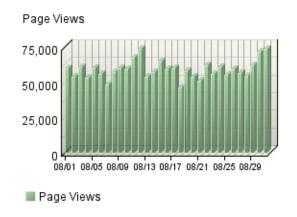


Visitors Dashboard 5

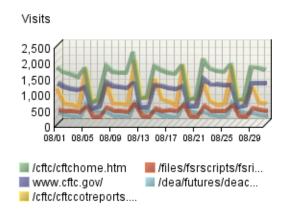
# **Pages Dashboard**

This displays key graphs and tables that provide an overview of the Pages chapter. When viewing through the on-demand interface, you can click on the title of a graph or table to navigate to the corresponding page.

#### **Page Views Trend**



#### Pages by Visits Trend



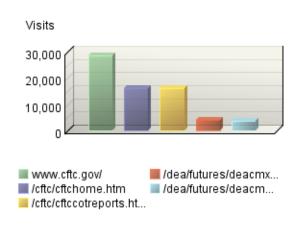
#### **Content Groups by Visits**

#### No data is available for this graph.

#### **Page View Summary**

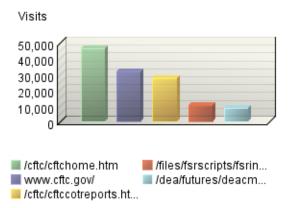
Page Views	1,825,138
Average per Day	58,875
Average Page Views per Visit	7.6

#### **Entry Pages**

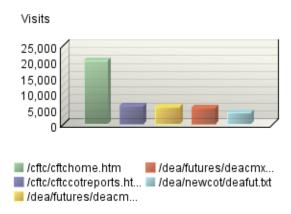


6 Pages Dashboard

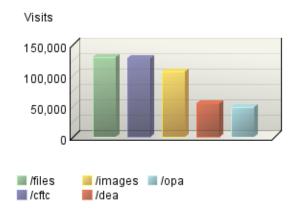
#### Pages by Visits



#### **Exit Pages**



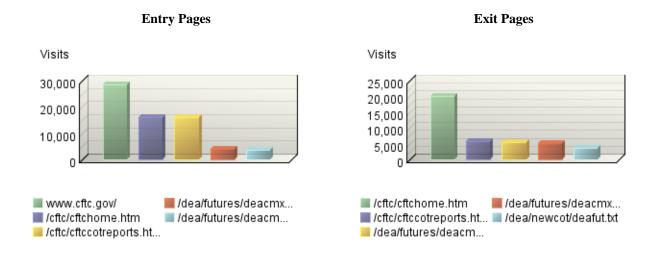
#### **Directories by Visits**



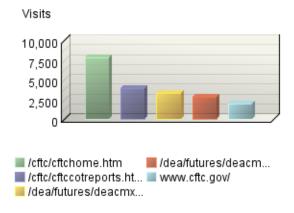
Pages Dashboard 7

# **Navigation Dashboard**

This dashboard summarizes important information related to online navigation.



**Single-Page Visits** 



8 Navigation Dashboard

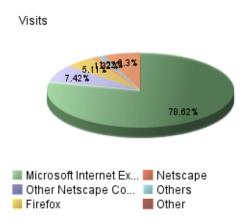
# **Technical Dashboard**

This dashboard summarizes important information related to online technical activity.

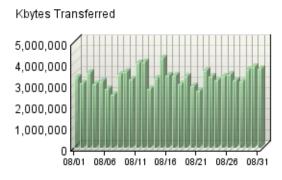
#### **Average Time to Serve Pages**

# 

#### **Browsers by Version**



#### **Bandwidth: Kbytes Transferred Trend**



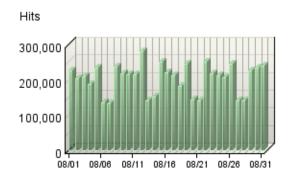
Kbytes Transferred

#### **Technical Summary**

Total Hits	6,373,793
Successful Hits	6,315,036
Successful Hits (as Percent)	99.08%
Failed Hits	58,757
Failed Hits (as Percent)	0.92%
Cached Hits	556,090
Cached Hits (as Percent)	8.72%

Technical Dashboard 9

#### **Hits Trend**



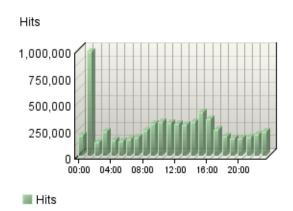
Hits

10 Technical Dashboard

# **Activity Dashboard**

This displays key graphs and tables that provide an overview of the Activity chapter. When viewing through the on-demand interface, you can click on the title of a graph or table to navigate to the corresponding page.

#### Hits by Hour of the Day



#### Hits by Day of the Week



#### **Most Active Summary**

Most Active Date	8/12/05
Number of Hits on Most Active Date	282,232
Most Active Day of the Week	Monday
Most Active Hour of the Day	01:00-01:59

#### **Least Active Summary**

Least Active Date	8/7/05
Number of Hits on Least Active Date	132,320
Least Active Day of the Week	Saturday
Least Active Hour of the Day	02:00-02:59

#### **Activity on Weekdays Summary**

Total Hits Weekdays	5,180,145
Total Visits Weekdays	196,572
Average Number of <b>Visits</b> per day on Weekdays	8,546
Average Number of <b>Hits</b> per day on Weekdays	225,223

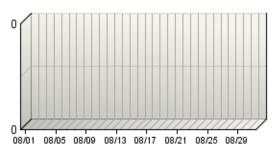
#### **Activity on Weekends Summary**

Total Hits Weekend	1,134,891
Total Visits Weekend	43,697
Average Number of <b>Visits</b> per Weekend	10,924
Average Number of <b>Hits</b> per Weekend	283,722

Activity Dashboard 11

#### **Average Time to Serve Pages**

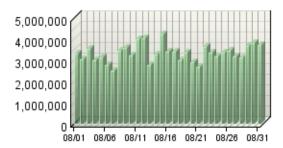
#### Average Time to Serve



Average Time to Serve

#### **Bandwidth: Kbytes Transferred Trend**

#### Kbytes Transferred

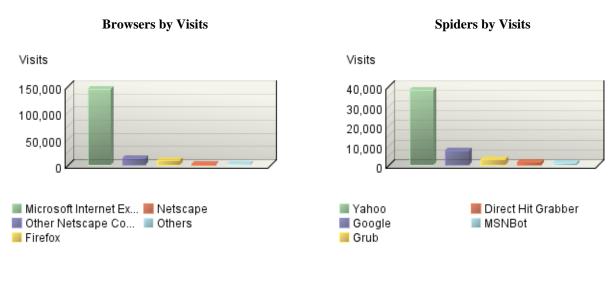


Kbytes Transferred

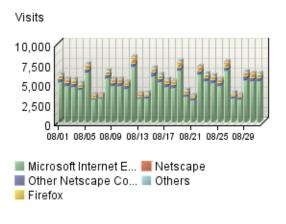
12 Activity Dashboard

#### **Browsers and Platforms Dashboard**

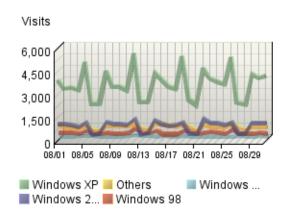
This displays key graphs and tables that provide an overview of the Browsers and Platforms chapter. When viewing through the on-demand interface, you can click on the title of a graph or table to navigate to the corresponding page.



#### **Browsers by Visits Trend**



#### Platforms by Visits Trend



#### **WAP Devices by Visits**

Visits



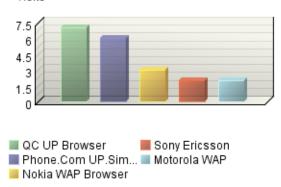
Sony Ericsson

**Palm Devices by Visits** 

No data is available for this graph.

#### **WAP Browsers by Visits**

Visits



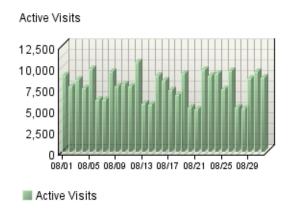
**Palm Browsers by Visits** 

No data is available for this graph.

# **Visitors Dashboard**

This displays key graphs and tables that provide an overview of the Visitors chapter. When viewing through the on-demand interface, you can click on the title of a graph or table to navigate to the corresponding page.

#### **Active Visits Trend**



# Visitor Summary

Visitors	90,419
Visitors Who Visited Once	69,436
Visitors Who Visited More Than Once	20,983
Average Visits per Visitor	2.66

#### **Visit Summary**

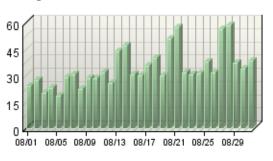
Visits	240,269
Average per Day	7,750
Average Visit Duration	00:17:32
Median Visit Duration	00:01:42
International Visits	24.20%
Visits of Unknown Origin	0.28%
Visits from Your Country: United States (US)	75.52%

#### **Visitor Minutes Trend**



#### **Average Length of Visit Trend**





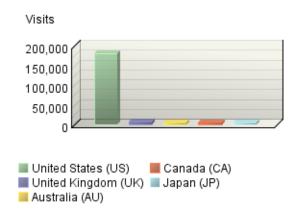
Average Visit Duration

Visitors Dashboard 15

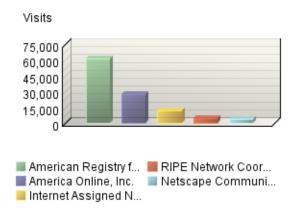
#### **New Visitors Trend**

# New Visitors 0 0 08/01 08/05 08/09 08/13 08/17 08/21 08/25 08/29 New Visitors

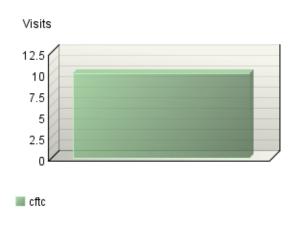
#### **Countries by Visits**



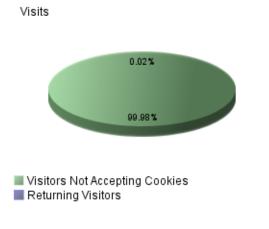
#### Organizations by Visits



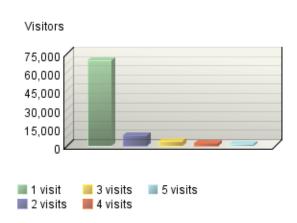
#### **Authenticated Usernames by Visits**



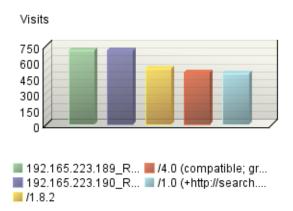
#### **New vs. Return Visits**



#### Visitors by Number of Visits



#### **Top Visitors by Visits**

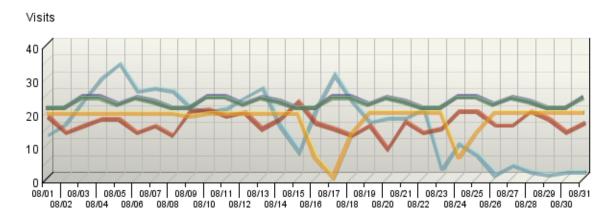


Visitors Dashboard 17

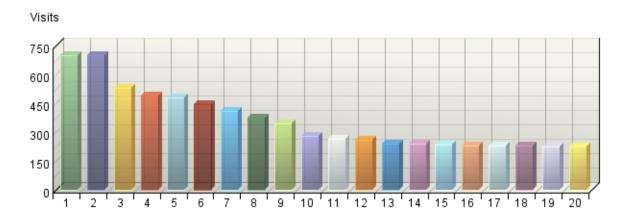
# **Top Visitors**

This report identifies the IP address, domain name, or cookie of each visitor, and identifies the visitor's activity level on the site. If you use cookies to track visits, WebTrends can differentiate between hits from different visitors with the same IP address.

#### **Top Visitors by Visits Trend**



#### **Top Visitors by Visits**



#### **Top Visitors**

	Visitor	Visits	% Visits	Hits
<b>1</b> .	192.165.223.189_Reuters Webgrabber - mark.phillips@reuters.com	702	0.29%	8,450
<b>2</b> .	192.165.223.190_Reuters Webgrabber - mark.phillips@reuters.com	702	0.29%	8,626

Top Visitors

		Visitor	Visits	% Visits	Hits
3	S.	$avantesma. agestado.com. br\_Wget/1.8.2$	531	0.22%	3,071
4	١.	sv-fw.looksmart.com_Mozilla/4.0 (compatible; grub-client-2.6.0)	490	0.20%	1,901
5.	j.	sasch1031308.phx.gbl_msnbot/1.0 (+http://search.msn.com/msnbot.htm)	482	0.20%	607
6	i.	ns.hatena.ne.jp_Hatena Antenna/0.4 (http://a.hatena.ne.jp/help)	447	0.19%	975
7	<b>'.</b>	63.240.18.124_Mozilla/4.0 (compatible; MSIE 6.0; Windows NT 5.0)	411	0.17%	1,307
8	3.	threshold18n.jpmorgan.com_Mozilla/3.01 (compatible;)	374	0.16%	530
9	).	207.45.248.25_Mozilla/4.0 (compatible;)	346	0.14%	809
1	0.	figment21.gs.com_Mozilla/4.0 (compatible;)	282	0.12%	2,025
1	1.	ip68-106-242-92.ph.ph.cox.net_Mozilla/4.0 (compatible; MSIE 6.0; Windows NT 5.1; SV1; .NET CLR 1.1.4322)	263	0.11%	11,515
1	2.	63.240.18.120_Mozilla/4.0 (compatible; MSIE 6.0; Windows NT 5.0)	262	0.11%	425
1.	3.	crawl-66-249-64-58.googlebot.com_Googlebot/2.1 (+http://www.google.com/bot.html)	240	0.10%	1,784
1	4.	crawl-66-249-64-68.googlebot.com_Googlebot/2.1 (+http://www.google.com/bot.html)	240	0.10%	1,870
1:	5.	crawl-66-249-64-33.googlebot.com_Googlebot/2.1 (+http://www.google.com/bot.html)	237	0.10%	1,599
1	6.	sv-fw.looksmart.com_Mozilla/4.0 (compatible; grub-client-2.6.1)	232	0.10%	1,275
1	7.	198.153.231.97_Mozilla/4.0 (compatible; MSIE 6.0; Windows NT 5.0)	230	0.10%	2,002
1	8.	crawl-66-249-71-72.googlebot.com_Googlebot/2.1 (+http://www.google.com/bot.html)	228	0.09%	1,910
1	9.	crawl-66-249-71-18.googlebot.com_Googlebot/2.1 (+http://www.google.com/bot.html)	225	0.09%	1,856
20	20.	crawl-66-249-64-55.googlebot.com_Googlebot/2.1 (+http://www.google.com/bot.html)	225	0.09%	1,848
		Subtotal for rows: 1 - 20	7,149	2.98%	54,385
		Other	233,142	97.02%	6,102,734
		omer	255,142	27.02/0	0,102,734

items 1-20 of 5000

Top Visitors 19

#### **Top Visitors - Help Card**



#### **Column Definitions**

#### Visitor

The IP address, domain name, or cookie of the visitor.

#### **Visits**

Number of times the specified visitor visited your site. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

#### Hits

Number of hits attributed to the specified visitor. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.



#### **Report Descriptions**

Consider the visitors who use the site most, and tailor your site to their interests and needs. If your site is an intranet, notice which employees use the site most, and find out what they like about it. You might also get feedback from those who use it the least and find out what they are looking for.

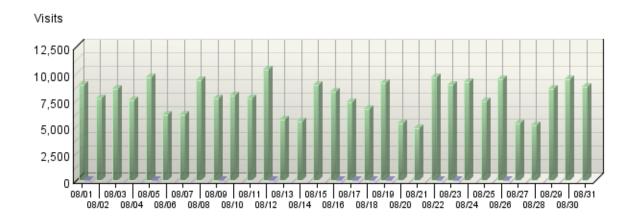
**Note:** If a visitor has a dynamic IP address, or if a group of visitors are behind a proxy server or firewall, this data might be misleading. In the case of a dynamic IP address, multiple IP addresses could be shown for a single visitor, and in the case of a firewall or proxy server, one IP address could be used by more than one visitor.

20 Top Visitors

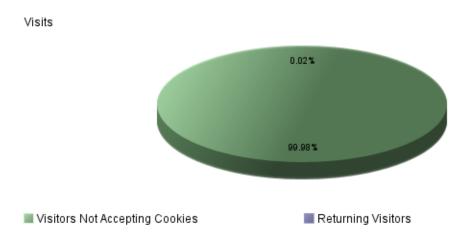
# **New vs. Return Visits**

This report compares the number of visits by new and returning visitors to your site.

New vs. Return Visits Trend



**New vs. Return Visits** 



#### New vs. Return Visits

Visitor Type	Visits	% Visits
■ Visitors Not Accepting Cookies	240,246	99.98%
■ Returning Visitors	45	0.02%
Total	240,291	100.00%

items 1-2 of 2

New vs. Return Visits 21

#### New vs. Return Visits - Help Card



#### **Column Definitions**

#### **New Visitors**

Visitors whose visit starts without any cookie information but acquires a cookie (or multiple cookies) during the visit. For single-page visits there is no way (without the use of SmartSource Data Collection) to distinguish a new visitor from a visitor that does not accept cookies. As a result these visits are categorized as Visitors Not Accepting Cookies.

#### **Returning Visitors**

Visitors who already had a cookie from your site when they visited.

#### **Visitors Not Accepting Cookies**

Visitors not accepting cookies from your site. There is no way to determine if these visitors are new or returning. Note that Express Analysis does not report on this information.

#### Visits

Number of visits by visitors who fit into the specified visitor category. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.



Percentage of visitors who fit into the specified visitor category.



#### **Report Descriptions**

By tracking the ratio between new and return visits over a period of time, you can determine if your site is attracting enough returning visitors.

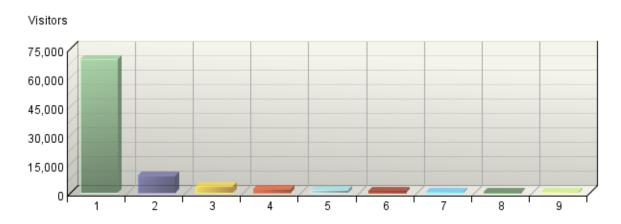
Note: This report uses only cookies to determine whether a visitor is new or returning. This information cannot therefore be correlated to visitor counts obtained using IP tracking. For example, when a visitor goes to a site that has session-based cookies but no permanent cookies, they will receive a cookie on their second hit and be labeled a new visitor. If they close their browser, wait an hour, and go back to the same site, they will have no cookies on their first hit (since the cookie they got previously was session-based) and will once again be issued a cookie on their second hit. If the site's logs are analyzed using the IP tracking method, the result is 1 unique visitor (determined using IP tracking), but 2 visits and 2 new or first-time visitors (determined using cookies).

22 New vs. Return Visits

# **Visitors by Number of Visits**

This report shows the distribution of visitors based on how many times each visitor visited your site.

#### Visitors by Number of Visits



#### Visitors by Number of Visits

Number of Visits	Visitors	% Visitors
1 visit	69,436	76.79%
2 visits	8,896	9.84%
3 visits	3,549	3.93%
4 visits	2,097	2.32%
5 visits	1,263	1.40%
6 visits	818	0.90%
7 visits	594	0.66%
8 visits	469	0.52%
9 visits	319	0.35%
Other	2,978	3.29%
Total	90,419	100.00%

items 1-9 of 9

#### Visitors by Number of Visits - Help Card



#### **Column Definitions**

#### **Number of Visits**

The number of visits by each visitor during the period of the report.

#### Visitors

Number of individuals who came to your site the amount of times specified in the Number of Visits column.

**%** 

Percentage of visitors who came to your site the amount of times specified in the Number of Visits column.



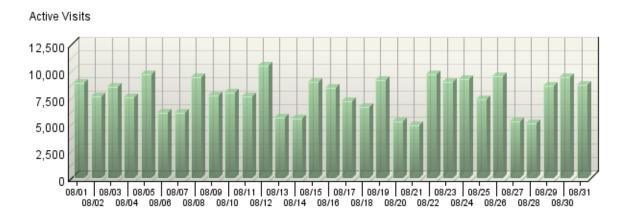
#### **Report Descriptions**

This information can indicate whether or not your site compels visitors to return. Updating web site content is one way to draw return visitors.

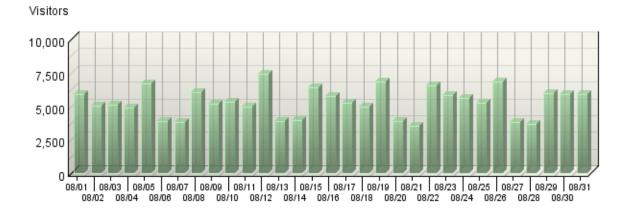
# **Visitors Trend**

This report shows how many times visitors visited your web site and how long they stayed. The information is divided into time slices based on the duration of the log file. Some visits may span more than one time interval, and will be counted in each interval where they appear. The sum of visits for all intervals may therefore exceed the total visits shown in the Overview Dashboard page.

#### **Active Visits Trend**

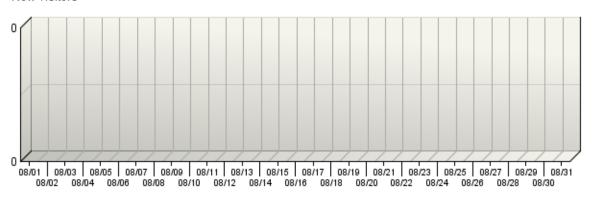


#### **Visitors Trend**



#### **New Visitors Trend**

#### New Visitors

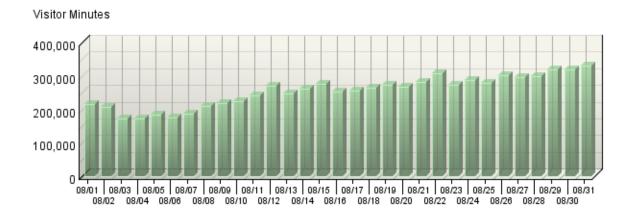


#### **Average Length of Visit Trend**

#### Average Visit Duration



#### **Visitor Minutes Trend**



#### **Visitors Trend**

Day	<b>Active Visits</b>	Visitors	<b>New Visitors</b>
08/01	8,932	5,892	0
08/02	7,687	5,048	0
08/03	8,561	5,073	0
08/04	7,527	4,873	0
08/05	9,753	6,679	0
08/06	6,109	3,865	0
08/07	6,148	3,838	0
08/08	9,442	6,044	0
08/09	7,723	5,169	0
08/10	7,967	5,295	0
08/11	7,684	4,968	0
08/12	10,528	7,436	0
08/13	5,678	3,857	0
08/14	5,541	3,921	0
08/15	9,012	6,383	0
08/16	8,410	5,744	0
08/17	7,239	5,248	0
08/18	6,683	4,953	0
08/19	9,185	6,852	0
08/20	5,280	3,870	0
08/21	4,946	3,506	0
08/22	9,707	6,529	0
08/23	8,950	5,846	0
08/24	9,240	5,617	0

Day	Active Visits	Visitors	New Visitors
08/25	7,401	5,267	0
08/26	9,542	6,853	0
08/27	5,276	3,779	0
08/28	5,166	3,659	0
08/29	8,627	5,992	0
08/30	9,474	5,910	0
08/31	8,730	5,874	0
Total	-	-	0

items 1-20 of 31

#### **Visitors Trend**

Day	Average Visit Duration	Visitor Minutes
08/01	00:24:13	216,399.57
08/02	00:27:00	207,570.67
08/03	00:20:06	172,147.83
08/04	00:22:47	171,570.03
08/05	00:18:48	183,410.57
08/06	00:28:55	176,726.5
08/07	00:30:26	187,116.13
08/08	00:22:14	210,055.57
08/09	00:28:28	219,861.02
08/10	00:28:11	224,612.92
08/11	00:31:23	241,196.8
08/12	00:25:38	270,016.17
08/13	00:43:29	246,979.82
08/14	00:47:05	260,979.73
08/15	00:30:45	277,257.22
08/16	00:30:02	252,616.27
08/17	00:35:28	256,782.87
08/18	00:39:48	266,014.48
08/19	00:29:47	273,598.55
08/20	00:50:49	268,353.47
08/21	00:57:10	282,785.28
08/22	00:31:39	307,276.15
08/23	00:30:31	273,189.82
08/24	00:31:16	288,985.12
08/25	00:37:54	280,574.63
08/26	00:31:36	301,576
08/27	00:55:56	295,153.28

Day	Average Visit Duration	Visitor Minutes
08/28	00:58:10	300,528.65
08/29	00:37:02	319,488.3
08/30	00:33:43	319,521.1
08/31	00:37:58	331,476.43
Total	-	7,883,820.93

items 1-20 of 31

#### Visitors Trend - Help Card



#### **Column Definitions**

#### Time Interval (hour, day, etc.)

A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

#### **Active Visits**

Number of active visits to your web site. If a visit spans multiple time intervals, it is counted in each interval. Every visit from a visitor is counted, even if the same visitor came to your web site multiple times. Also included are zero-length visits. A zero-length visit occurs when all hits for that visit are logged with the exact same time stamp.

#### **Visitors**

Number of individuals who visited your site during the report interval. For a daily report, if someone visits more than once, that person is counted only the first time he or she visits. Values of "N/A" indicate that the detailed data required is not available. This situation occurs when the Top Visitors report has reached its configured limit or when reports for the corresponding period are turned off. For non-daily reports, the visitor measure total is "N/A" since the same visitor can be counted in multiple intervals.

#### **New Visitors**

Number of visitors who had never visited your web site before.

#### **Average Visit Duration**

The average amount of time visitors spent at your site within the given time interval. The data is formatted as hh:mm:ss (hours:minutes:seconds). The average visit duration is calculated by dividing the value from the Visitor Minutes column by the value from the Active Visits column.

#### **Visitor Minutes**

Number of minutes your web site was viewed, regardless of who was viewing it.



#### **Report Descriptions**

Use this page to determine which times your web site is busiest.

Daily averages cut off visits that continue into the next day, whereas weekly averages do not. Therefore, weekly averages may appear a bit longer than daily averages.

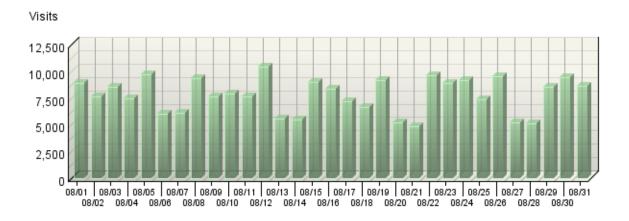
**Total** - The total for the column. Visits may span more than one time interval and are counted for each hour in this report. We therefore do not provide a total, which would be misleading.

Average - This row gives the average for each column.

# **Visits Trend**

This report shows how the number of visits to your site changes over the course of the report period.

#### **Visits Trend**



#### **Visits Trend**

Day	Visits	% Visits
08/01	8,873	3.69%
08/02	7,627	3.17%
08/03	8,505	3.54%
08/04	7,470	3.11%
08/05	9,698	4.04%
08/06	6,055	2.52%
08/07	6,090	2.53%
08/08	9,386	3.91%
08/09	7,660	3.19%
08/10	7,891	3.28%
08/11	7,625	3.17%
08/12	10,439	4.34%
08/13	5,599	2.33%
08/14	5,477	2.28%
08/15	8,950	3.72%
08/16	8,351	3.48%
08/17	7,169	2.98%
08/18	6,618	2.75%
08/19	9,135	3.80%

Day	Visits	% Visits
08/20	5,256	2.19%
08/21	4,878	2.03%
08/22	9,633	4.01%
08/23	8,882	3.70%
08/24	9,163	3.81%
08/25	7,345	3.06%
08/26	9,493	3.95%
08/27	5,220	2.17%
08/28	5,122	2.13%
08/29	8,578	3.57%
08/30	9,416	3.92%
08/31	8,665	3.61%
Total	240,269	100.00%

items 1-20 of 31

#### Visits Trend - Help Card



#### **Column Definitions**

#### Time Interval (hour, day, etc.)

A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

#### Visits

Number of visits to your site during the specified time interval. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

%

Percentage of visits to your site during the specified time interval compared with all visits to your site during the report period.

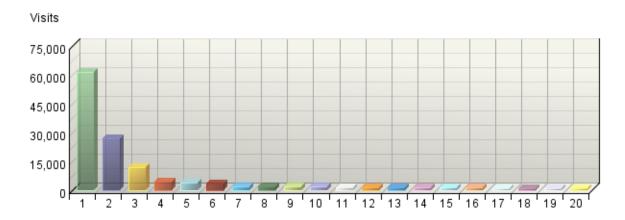


#### **Report Descriptions**

Periods of less activity can be considered good times for maintenance and content improvement.

If you have enabled the WebTrends GeoTrends Database for this profile, this page will list the most active companies and other organizations visiting your web site.

# Organizations by Visits



# **Organizations**

	Organization Domain Name	Visits	% Visits	Hits
1.	American Registry for Internet Numbers	61,250	25.57%	831,037
	inktomisearch.com	35,482	14.81%	46,445
	googlebot.com	6,979	2.91%	273,100
	comcast.net	3,821	1.59%	115,782
	Unresolved IP Address	2,543	1.06%	48,969
	bellsouth.net	1,373	0.57%	43,542
<b>2</b> .	America Online, Inc.	27,225	11.36%	85,477
	aol.com	26,837	11.20%	83,895
	Unresolved IP Address	382	0.16%	1,516
	aoltw.net	5	0.00%	16
	iprimus.net.au	1	0.00%	50
<b>3</b> .	Internet Assigned Numbers Authority	11,839	4.94%	361,985
	verizon.net	1,679	0.70%	52,568
	Unresolved IP Address	1,576	0.66%	41,317
	t-dialin.net	531	0.22%	16,684
	cox.net	490	0.20%	15,749
	dip0.t-ipconnect.de	442	0.18%	12,262
<b>4</b> .	RIPE Network Coordination Centre	4,611	1.92%	33,947

	Organization Domain Name	Visits	% Visits	Hits
	aol.com	2,553	1.07%	6,452
	isu.net.sa	782	0.33%	2,348
	Unresolved IP Address	431	0.18%	6,719
	drkw.com	121	0.05%	915
	adsl.skynet.be	59	0.02%	991
<b>5</b> .	Netscape Communications Corp	3,795	1.58%	10,907
	aol.com	3,785	1.58%	10,810
	Unresolved IP Address	7	0.00%	13
	executiveboard.com	3	0.00%	84
6.	Asia Pacific Network Information Center, Pty. Ltd.	3,572	1.49%	74,667
	Unresolved IP Address	1,215	0.51%	32,266
	hatena.ne.jp	449	0.19%	979
	yahoo.com	156	0.07%	367
	optusnet.com.au	152	0.06%	4,124
	ucom.ne.jp	137	0.06%	4,636
<b>7</b> .	EXCALIBUR Group, A Time Warner Company	2,217	0.93%	58,476
	rr.com	2,199	0.92%	58,247
	Unresolved IP Address	6	0.00%	21
	dialysis-care.org	2	0.00%	2
	fairchildsemi.com	2	0.00%	78
	stpete.org	2	0.00%	41
<b>8</b> .	RIPE NCC	1,966	0.82%	46,610
	Unresolved IP Address	537	0.22%	8,172
	proxad.net	159	0.07%	4,619
	blueyonder.co.uk	134	0.06%	3,210
	abo.wanadoo.fr	133	0.06%	3,906
	zen.co.uk	37	0.02%	685
9.	INKTOMI CORPORATION	1,943	0.81%	2,236
	inktomisearch.com	1,933	0.81%	2,203
	Unresolved IP Address	9	0.00%	11
	trustmarklife.com	1	0.00%	22
<b>1</b> 0.	Singapore Telecommunications Pte Ltd	1,942	0.81%	6,315
	singnet.com.sg	1,937	0.81%	6,264
	Unresolved IP Address	5	0.00%	51
11.	Latin American and Caribbean IP address Regional Registry	1,715	0.72%	41,712
	agestado.com.br	553	0.23%	5,075
	Unresolved IP Address	258	0.11%	6,726
	telesp.net.br	81	0.03%	2,273

	Organization Domain Name	Visits	% Visits	Hits
	speedyterra.com.br	68	0.03%	2,715
	fibertel.com.ar	46	0.02%	1,650
<b>1</b> 2.	PSINet, Inc	1,529	0.64%	197,246
	Unresolved IP Address	960	0.40%	29,122
	cogentco.com	144	0.06%	6,613
	bingham.com	71	0.03%	2,277
	kattenlaw.com	66	0.03%	3,494
	calyonusa.com	63	0.03%	1,619
13.	Reuters Svenska AB	1,485	0.62%	18,137
	Unresolved IP Address	1,485	0.62%	18,137
<b>1</b> 4.	Comcast Cable Communications, Inc.	1,472	0.61%	39,660
	comcast.net	1,458	0.61%	39,236
	Unresolved IP Address	14	0.01%	424
15.	AT&T WorldNet Services	1,431	0.60%	41,047
	Unresolved IP Address	473	0.20%	10,725
	insightbb.com	255	0.11%	7,553
	mchsi.com	219	0.09%	5,823
	att.net	114	0.05%	3,576
	federalreserve.org	92	0.04%	3,566
<b>1</b> 6.	Asia Pacific Network Information Centre	1,308	0.55%	35,362
	Unresolved IP Address	664	0.28%	20,780
	ocn.ne.jp	59	0.02%	1,424
	unicom.co.jp	51	0.02%	1,041
	hinet.net	49	0.02%	521
	dion.ne.jp	35	0.01%	908
17.	National Futures Association	1,015	0.42%	19,580
	Unresolved IP Address	951	0.40%	19,278
	futures.org	64	0.03%	302
<b>1</b> 8.	Genuity	1,013	0.42%	26,229
	Level3.net	930	0.39%	24,192
	Unresolved IP Address	46	0.02%	1,206
	dsl-verizon.net	28	0.01%	613
	cmc-nh.org	2	0.00%	176
	evault.com	2	0.00%	8
19.	CSC Holdings, Inc.	961	0.40%	26,834
	optonline.net	952	0.40%	26,509
	cablevision.com	5	0.00%	45
	Unresolved IP Address	4	0.00%	280
20.	Verizon Trademark Services LLC	919	0.38%	29,807
	verizon.net	845	0.35%	27,667

Organization Domain Name	Visits	% Visits	Hits
Unresolved IP Address	58	0.02%	1,876
netsos.com	4	0.00%	4
chartwellip.com	1	0.00%	38
concordadvisory.com	1	0.00%	5
Subtotal for rows: 1 - 20	133,208	55.60%	1,987,271
Other	106,377	44.40%	4,150,327
Total	239,585	100.00%	6,137,598

items 1-20 of 200

#### **Organizations - Help Card**



### **Column Definitions**

#### **Organization**

The name of the organization, which could be a company, a government agency, a school, or any other type of organization. This name was determined by either of the following methods:

- The visitor's IP address matched an Intranet Domain configuration within the Admin Console.
- Looking up the visitor's IP address in the WebTrends GeoTrends Database.

#### Unknown

The organization could not be determined.

#### **Domain Name**

The text name (for example, netiq.com) corresponding to the visitor's IP address. The domain name can be determined from any of the following methods:

- The domain was logged by the web server.
- The IP address matched an Intranet Domain configuration within the Admin Console.
- · DNS resolution.

IP addresses that do not resolve to a domain by these methods are categorized as follows:

- Reserved IP Address The IP address falls within a block of reserved addresses. For example, 192.168.x.x and 10.x.x.x addresses are reserved for private networks.
- Unresolved IP Address Category for IP addresses that did not resolve to a domain (perhaps because DNS resolution was disabled).

The domain name shown is the second-level domain name, such as netiq.com. For example, all visitors from sales.netiq.com, us.sales.netiq.com, and service.netiq.com are combined in the statistics for netiq.com. If the top-level domain name is a country code, then the third-level domain name is shown also (for example, anycompany.com.au).

#### **Visits**

Number of visits to your site from this organization. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

#### Hits

Number of hits to your site from this organization. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.



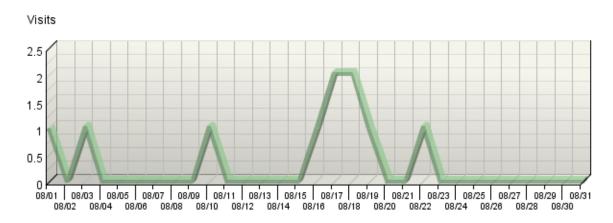
# **Report Descriptions**

Use this information when you are interested in an organization as a whole, such as NetIQ Corporation. You can identify the major domain names from each company, such as netiq.com and webtrends.com from NetIQ.

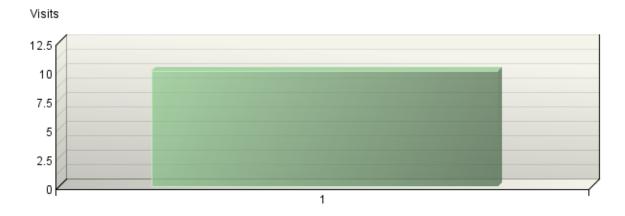
# **Authenticated Usernames**

This report identifies the true name and activity level of the visitors logging onto a server that requires a user name and password.

# **Authenticated Usernames by Visits Trend**



# **Authenticated Usernames by Visits**



# **Authenticated Usernames**

Username	Visits	% Visits	Hits
1. cftc	10	100.00%	36
Total	10	100.00%	36

items 1-1 of 1

Authenticated Usernames 39

#### **Authenticated Usernames - Help Card**



# **Column Definitions**

#### **Authenticated Username**

A visitor tracked by user name and password rather than by IP address. You may find more authenticated user names than total visitors because several persons may be using the same IP address. Since many ISPs dynamically assign IP addresses, and since multiple visitors may use a single IP address, authentication is a much more accurate way to identify visitors.

#### Visits

Number of times the specified visitor visited your site. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

# Hits

Number of hits generated by the specified visitor. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.



Percentage of visits or hits to your site by the specified visitor out of those by all authenticated user names.



# **Report Descriptions**

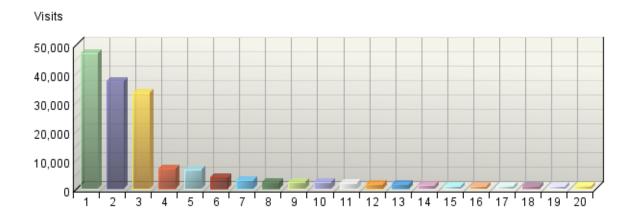
You may use this information for your marketing efforts, such as special promotions or newsletters.

40 Authenticated Usernames

# **Domain Names**

This report lists the domain name that generates the most activity to your web site.

# **Domain Names by Visits**



# **Domain Names**

	Domain Name	Visits	% Visits	Hits
1.	Unresolved IP Address	46,894	19.52%	2,295,414
<b>2</b> .	inktomisearch.com	37,446	15.59%	48,689
3.	aol.com	33,375	13.89%	104,647
4.	googlebot.com	6,979	2.90%	273,100
<b>5</b> .	comcast.net	6,690	2.78%	195,257
<b>6</b> .	rr.com	3,916	1.63%	110,181
7.	verizon.net	3,069	1.28%	96,532
<b>8</b> .	cox.net	2,416	1.01%	83,248
<b>9</b> .	bellsouth.net	2,265	0.94%	73,411
10.	pacbell.net	2,173	0.90%	55,256
11.	singnet.com.sg	1,958	0.81%	6,570
<b>1</b> 2.	optonline.net	1,714	0.71%	56,313
13.	ameritech.net	1,714	0.71%	50,466
<b>14.</b>	swbell.net	1,362	0.57%	37,103
15.	adelphia.net	1,139	0.47%	30,078
<b>1</b> 6.	charter.com	1,078	0.45%	33,066
17.	gs.com	1,066	0.44%	18,930
<b>1</b> 8.	qwest.net	1,052	0.44%	26,689
19.	isu.net.sa	1,027	0.43%	3,576

Domain Names 41

	Domain Name	Visits	% Visits	Hits
<b>2</b> 0.	infoweb.ne.jp	1,014	0.42%	5,456
	Subtotal for rows: 1 - 20	158,347	65.90%	3,603,982
	Other	81,922	34.10%	2,711,054
	Total	240,269	100.00%	6,315,036

items 1-20 of 2000

### **Domain Names - Help Card**



### **Column Definitions**

#### **Domain Name**

The text name (for example, netiq.com) corresponding to the visitor's IP address. The domain name can be determined from any of the following methods:

- The domain was logged by the web server.
- The IP address matched an Intranet Domain configuration within the Admin Console.
- DNS resolution.

IP addresses that do not resolve to a domain by these methods are categorized as follows:

- Reserved IP Address The IP address falls within a block of reserved addresses. For example, 192.168.x.x and 10.x.x.x addresses are reserved for private networks.
- Unresolved IP Address Category for IP addresses that did not resolve to a domain (perhaps because DNS resolution was disabled).

The domain name shown is the second-level domain name, such as netiq.com. For example, all visitors from sales.netiq.com, us.sales.netiq.com, and service.netiq.com are combined in the statistics for netiq.com. If the top-level domain name is a country code, then the third-level domain name is shown also (for example, anycompany.com.au).

#### **Visits**

Number of visits to your site from this domain name. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

#### Hits

Number of hits to your site from this domain name. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

42 Domain Names



# **Report Descriptions**

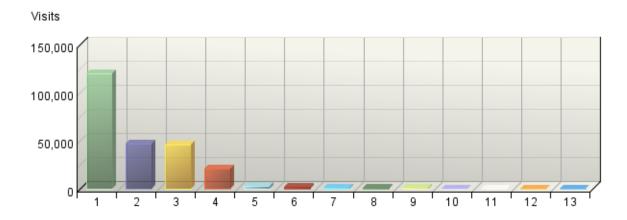
Use this information when you are interested in high-level domain names of visitors generating the most activity to your web site.

Domain Names 43

# **Top-Level Domain Types**

This report provides a breakdown of top-level domain types.

# **Top-Level Domain Types by Visits**



# **Top-Level Domain Types**

Top-Level Domain Types	Visits	% Visits	Hits
Commercial	119,548	49.76%	1,671,374
Unresolved IP Address	46,897	19.52%	2,295,417
Network	45,869	19.09%	1,483,789
Unknown	20,671	8.60%	414,253
Government	2,508	1.04%	175,736
Education	1,907	0.79%	49,009
Organization	975	0.41%	24,726
Military	955	0.40%	13,463
Reserved IP Address	684	0.28%	177,438
■ ARPANET	212	0.09%	7,550
International	32	0.01%	2,125
Business	8	0.00%	124
Informational	3	0.00%	32
Total	240,269	100.00%	6,315,036

items 1-13 of 13

#### **Top-Level Domain Types - Help Card**



# **Column Definitions**

#### **Reserved IP Address**

The IP address falls within a block of reserved addresses. For example, 192.168.x.x and 10.x.x.x addresses are reserved for private networks.

#### Unresolved IP Address

Category for IP addresses that did not resolve to a domain (perhaps because DNS resolution was disabled).

#### Unknown

The domain suffix did not match any of the top-level domain categories.

#### **Top-Level Domain**

The suffix of a domain name. A top-level domain can be based on the type of organization (.com, .edu, .museum, .name, etc) or it can be a country code (.uk, .de, .jp, .us, etc.). The top-level domain can be used to identify the type of web site. The following is a partial list of how this report categorizes top-level domains:

- ARPANET: .arpa
- Commercial: .com .co .com.[country code] .co.[country code] .firm.co .firm.ve .ltd.uk .info .biz
- Education: .edu .edu.[country-code] .ed.[country code] .ac.[country code] .school.[country code] .k12.[country code] .re.kr .sch.uk .edunet.tn
- International: .int .int.co .int.ve .intl.tn
- Government: .gov .gov.[country code] .gove.[country code] .go.[country code]
- Military: .mil .mil.[country code]
- Network: .net .ad.jp .ne.kr .net.[country code]
- Organization: .org .or .org.[country code] .or.[country code]
- · Personal: .name

#### Visits

Number of visits to your site from the specified top-level domain. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

#### Hits

Number of hits to your site from the specified top-level domain. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.



# **Report Descriptions**

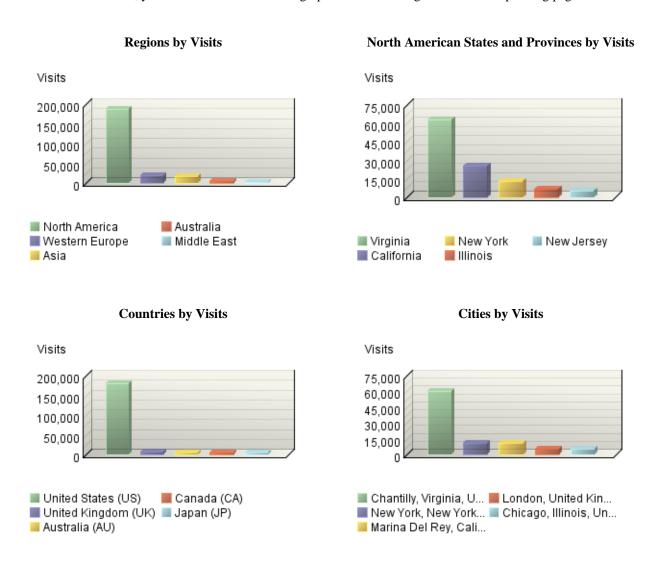
Consider which types of organizations are interested in your site, and consider how you can interest other types of organizations.

**Note:** This information can be displayed only if reverse DNS lookups have been performed. Even when DNS lookups are performed, some IP addresses cannot be resolved to a domain name.

**Total** - This represents the total visits or hits where there was sufficient information to identify the top-level domain. This number may be less than the total activity overall.

# **Geography Dashboard**

This page contains key graphs and tables that provide an overview of this chapter. When viewing through the on-demand interface, you can click on the title of a graph or table to navigate to the corresponding page.

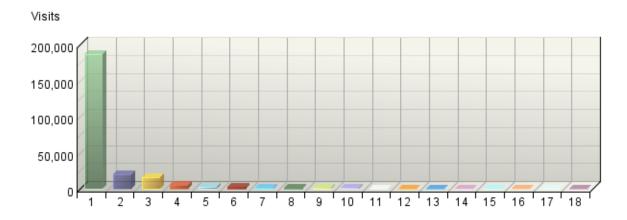


Geography Dashboard 47

# Regions

This report identifies the top geographic regions of the visitors to your site.

# **Regions by Visits**



# Regions

	Regions	Visits	% Visits
1.	North America	187,321	77.96%
<b>2.</b>	Western Europe	20,601	8.57%
3.	Asia	16,277	6.77%
4.	Australia	5,488	2.28%
<b>5</b> .	Middle East	2,764	1.15%
6.	South America	2,341	0.97%
7.	Eastern Europe	1,691	0.70%
<b>8.</b>	Northern Europe	1,448	0.60%
9.	Region Unspecified	684	0.28%
10.	Southern Africa	681	0.28%
11.	Caribbean Islands	270	0.11%
12.	Pacific Islands	196	0.08%
13.	Northern Africa	164	0.07%
<b>1</b> 4.	Central America	148	0.06%
<b>1</b> 5.	Western Africa	118	0.05%
<b>1</b> 6.	Eastern Africa	64	0.03%
<b>1</b> 7.	Antarctica	11	0.00%
<b>1</b> 8.	Central Africa	2	0.00%

48 Regions

Regions Visits % Visits
Total 240,269 100.00%

items 1-18 of 18

#### **Regions - Help Card**



### **Column Definitions**

### Regions

The geographic part of the world where visitors to your web site are located. "Region Unspecified" represents visitors whose geographic region could not be determined. "Region Unknown" represents visitors whose country has been determined but not identified with a specific region. If the WebTrends GeoTrends Database is turned on for this profile, the region is determined by looking up the visitor's IP address in this database. If GeoTrends is not enabled, the region will be determined from the domain name.

#### Visits

Number of visits from this geographic region. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

%

Percentage of total visits that were from this geographic region.



### **Report Descriptions**

This information can help you meet the needs of your target audience as well as discover new audiences. Consider how you can make the content comprehensive and relevant to an international audience.

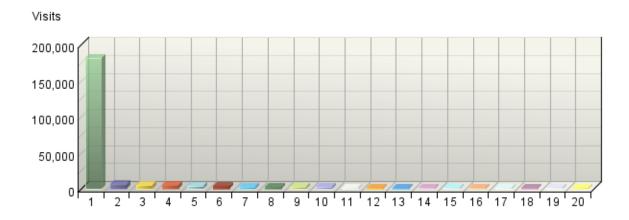
**Note:** Use this information carefully because it is based on Internet registration, and may not always be an accurate identifier of the visitor's actual location.

Regions 49

# **Countries**

This report identifies the top countries of the visitors to your site.

# **Countries by Visits**



# **Countries**

	Countries	Visits	% Visits
1.	United States (US)	181,446	75.52%
<b>2</b> .	United Kingdom (UK)	6,960	2.90%
3.	Australia (AU)	5,488	2.28%
4.	Canada (CA)	5,454	2.27%
<b>5</b> .	Japan (JP)	4,453	1.85%
6.	Netherlands (NL)	3,491	1.45%
7.	China (CN)	3,116	1.30%
<b>8</b> .	Singapore (SG)	2,815	1.17%
<b>9</b> .	Germany (DE)	2,480	1.03%
10.	France (FR)	2,116	0.88%
11.	Western Europe - country unspecified (EU)	1,944	0.81%
<b>1</b> 2.	Hong Kong (HK)	1,915	0.80%
13.	Brazil (BR)	1,393	0.58%
<b>1</b> 4.	Saudi Arabia (SA)	1,137	0.47%
15.	India (IN)	1,107	0.46%
<b>1</b> 6.	Sweden (SE)	886	0.37%
<b>17</b> .	Switzerland (CH)	878	0.37%
<b>1</b> 8.	Taiwan (TW)	737	0.31%
19.	Italy (IT)	737	0.31%

50 Countries

	Countries	Visits	% Visits
<b>2</b> 0.	Unknown Origin	684	0.28%
	Subtotal for rows: 1 - 20	229,237	95.41%
	Other	11,032	4.59%
	Total	240,269	100.00%

items 1-20 of 158

# **Countries - Help Card**



#### **Column Definitions**

### **Countries**

If the WebTrends GeoTrends Database is turned on for this profile, the country is determined by looking up the visitor's IP address in this database. If GeoTrends is not enabled, the country will be determined from the domain name.

#### Visits

Number of visits from the specified country. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

%

Percentage of total visits from the specified country.

# **Unknown Origin**

The country associated with the visitor's domain name could not be determined.



### **Report Descriptions**

This information can help you meet the needs of your target audience as well as discover new audiences. Consider how you can make the content comprehensive and relevant to an international audience.

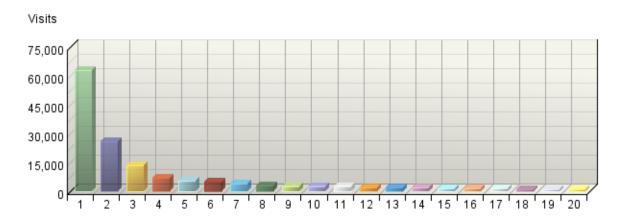
**Note:** Use this information carefully because it is based on Internet registration, and may not always be an accurate identifier of the visitor's actual location.

Countries 51

# **North American States and Provinces**

If you have enabled the WebTrends GeoTrends Database for this profile, this page will list the states and provinces of North America with your most active visitors.

# North American States and Provinces by Visits



# **North American States and Provinces**

	States and Provinces	Visits	% Visits
1.	Virginia	63,240	39.60%
2.	California	26,085	16.33%
3.	New York	13,547	8.48%
4.	Illinois	6,786	4.25%
<b>5</b> .	New Jersey	5,576	3.49%
6.	D.C.	4,995	3.13%
<b>7</b> .	Texas	3,969	2.49%
8.	Massachusetts	3,194	2.00%
9.	Florida	2,668	1.67%
<b>1</b> 0.	Georgia	2,485	1.56%
11.	Ontario	2,380	1.49%
12.	Washington	2,066	1.29%
13.	Pennsylvania	1,946	1.22%
<b>1</b> 4.	Missouri	1,774	1.11%
15.	Ohio	1,366	0.86%
<b>1</b> 6.	Colorado	1,283	0.80%
<b>17</b> .	Maryland	1,269	0.79%
<b>1</b> 8.	Michigan	1,189	0.74%

	States and Provinces	Visits	% Visits
19.	Alberta	1,125	0.70%
<b>2</b> 0.	North Carolina	1,108	0.69%
	Subtotal for rows: 1 - 20	148,051	92.70%
	Other	11,666	7.30%
	Total	159,717	100.00%

items 1-20 of 61

# North American States and Provinces - Help Card



### **Column Definitions**

### **States and Provinces**

If the WebTrends GeoTrends Database is turned on for this profile, the location is determined by looking up the visitor's IP address in this database.

### Visits

Number of visits from this state or province. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

%

Percentage of total visits from this state or province.



### **Report Descriptions**

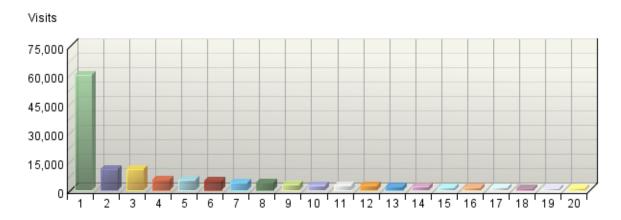
This information can help you meet the needs of your target audience as well as discover new audiences. Consider how you can make the content comprehensive and relevant to an international audience.

**Note:** Use this information carefully, because it is based on Internet registration and may not always be an accurate identifier of the visitor's actual location.

# **Cities**

If you have enabled the WebTrends GeoTrends Database for this profile, this page will list the cities with your most active visitors.

# Cities by Visits



# Cities

	City	Visits	% Visits
1.	Chantilly, Virginia, United States	60,066	28.93%
<b>2</b> .	New York, New York, United States	11,220	5.40%
3.	Marina Del Rey, California, United States	11,038	5.32%
4.	London, United Kingdom	5,737	2.76%
<b>5</b> .	Chicago, Illinois, United States	5,522	2.66%
6.	Washington, D.C., United States	4,995	2.41%
<b>7</b> .	Mountain View, California, United States	4,219	2.03%
<b>8.</b>	Milton, Australia	3,958	1.91%
<b>9</b> .	Singapore, Singapore	2,810	1.35%
<b>1</b> 0.	San Francisco, California, United States	2,528	1.22%
11.	Tokyo, Japan	2,412	1.16%
<b>1</b> 2.	Atlanta, Georgia, United States	2,259	1.09%
<b>1</b> 3.	Beijing, China	2,087	1.01%
<b>14</b> .	San Mateo, California, United States	1,947	0.94%
<b>1</b> 5.	Toronto, Canada	1,523	0.73%
<b>1</b> 6.	Hong Kong, Hong Kong	1,396	0.67%
<b>17</b> .	Parsippany, New Jersey, United States	1,263	0.61%
<b>1</b> 8.	Redmond, Washington, United States	1,246	0.60%

54 Cities

	City	Visits	% Visits
19.	Sao Paulo, Brazil	1,234	0.59%
<b>2</b> 0.	Paris, France	1,155	0.56%
	Subtotal for rows: 1 - 20	128,615	61.94%
	Other	79,020	38.06%
	Total	207,635	100.00%

items 1-20 of 3575

# Cities - Help Card



# **Column Definitions**

# City

If the WebTrends GeoTrends Database is turned on for this profile, the location is determined by looking up the visitor's IP address in this database.

### Visits

Number of visits from this city. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

%

Percentage of total visits from this city.



# **Report Descriptions**

This information can help you meet the needs of your target audience as well as discover new audiences. Consider how you can make the content comprehensive and relevant to an international audience.

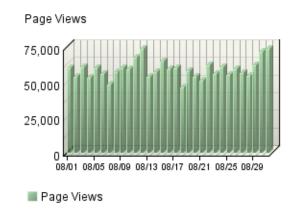
**Note:** Use this information carefully because it is based on Internet registration, and may not always be an accurate identifier of the visitor's actual location.

Cities 55

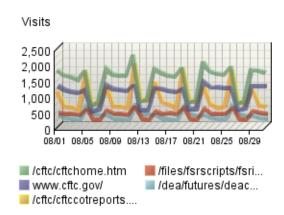
# **Pages Dashboard**

This displays key graphs and tables that provide an overview of the Pages chapter. When viewing through the on-demand interface, you can click on the title of a graph or table to navigate to the corresponding page.

# **Page Views Trend**



# Pages by Visits Trend



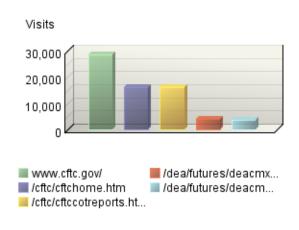
# **Content Groups by Visits**

### No data is available for this graph.

# **Page View Summary**

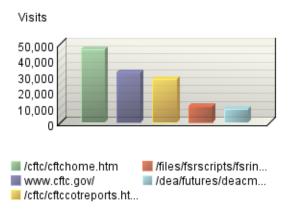
Page Views	1,825,138
Average per Day	58,875
Average Page Views per Visit	7.6

# **Entry Pages**

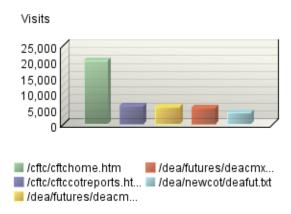


Pages Dashboard

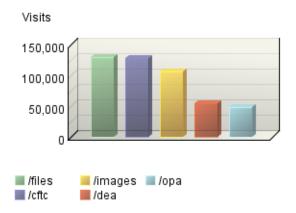
# Pages by Visits



# **Exit Pages**



# **Directories by Visits**

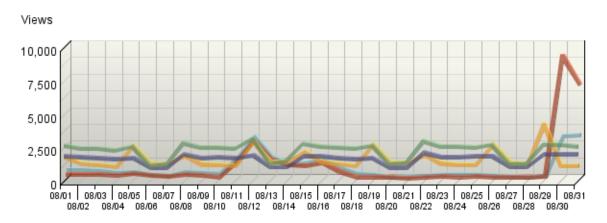


Pages Dashboard 57

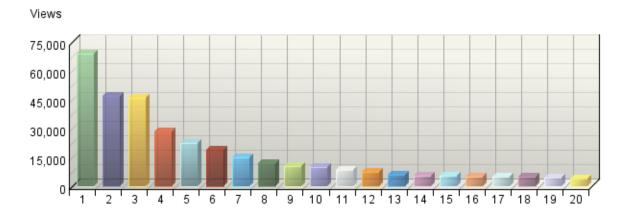
# **Pages**

This identifies the most popular web pages on your site and shows you the number of visits for each, and displays the average length of time the page was viewed.

# Pages by Views Trend



# Pages by Views



# **Pages**

	Pages	Visits	Views	% Views
1.	http://www.cftc.gov/cftc/cftchome.htm	46,248	69,056	3.78%
<b>2</b> .	http://www.cftc.gov/	31,704	46,808	2.56%
3.	http://www.cftc.gov/cftc/cftccotreports.htm	27,612	46,094	2.53%
<b>4</b> .	http://www.cftc.gov/opa/opapress05.htm	2,251	28,739	1.57%

	Pages	Visits	Views	% Views
<b>5</b> .	http://www.cftc.gov/opa/opaenf2005.htm	3,733	22,506	1.23%
6.	http://www.cftc.gov/dea/newcot/deafut.txt	5,154	18,962	1.04%
<b>7</b> .	http://www.cftc.gov/cftc/cftcpressoffice.htm	2,685	15,229	0.83%
<b>8</b> .	http://www.cftc.gov/dea/newcot/deacom.txt	2,973	11,851	0.65%
9.	http://www.cftc.gov/files/fsrscripts/fsrinvite. html	10,229	10,512	0.58%
<b>1</b> 0.	http://www.cftc.gov/dea/futures/deacmesf.htm	8,618	10,222	0.56%
11.	http://www.cftc.gov/dea/futures/deacmxsf.htm	7,598	8,707	0.48%
12.	http://www.cftc.gov/dea/futures/deacbtsf.htm	6,488	7,694	0.42%
<b>1</b> 3.	http://www.cftc.gov/dea/futures/deanymesf.htm	5,024	5,922	0.32%
<b>14.</b>	http://www.cftc.gov/dea/futures/deanybtsf.htm	3,878	5,417	0.30%
15.	http://www.cftc.gov/cftc/cftccustomer.htm	4,355	5,301	0.29%
<b>1</b> 6.	http://www.cftc.gov/cftc/cftcreports.htm	4,338	5,238	0.29%
<b>17.</b>	http://www.cftc.gov/cftc/cftcbeforetrade.htm	4,282	5,187	0.28%
<b>1</b> 8.	http://www.cftc.gov/cftc/cftclawreg.htm	3,837	5,016	0.27%
<b>1</b> 9.	http://www.cftc.gov/dea/history/deahist-cot-ftp. htm	3,670	4,348	0.24%
20.	http://www.cftc.gov/dea/futures/deacbtlf.htm	3,643	4,034	0.22%
	Subtotal for rows: 1 - 20	-	336,843	18.46%
	Other	-	1,488,295	81.54%
	Total	-	1,825,138	100.00%

items 1-20 of 2000

# Pages

	Pages	Average Time Viewed	Average Time to Serve (ms)
1.	http://www.cftc.gov/cftc/cftchome.htm	00:02:08	0
<b>2</b> .	http://www.cftc.gov/	00:00:10	0
3.	http://www.cftc.gov/cftc/cftccotreports.htm	00:02:13	0
<b>4</b> .	http://www.cftc.gov/opa/opapress05.htm	00:00:47	0
<b>5</b> .	http://www.cftc.gov/opa/opaenf2005.htm	00:01:33	0
6.	http://www.cftc.gov/dea/newcot/deafut.txt	00:01:48	0
7.	http://www.cftc.gov/cftc/cftcpressoffice.htm	00:12:03	0
<b>8</b> .	http://www.cftc.gov/dea/newcot/deacom.txt	00:00:22	0
9.	http://www.cftc.gov/files/fsrscripts/fsrinvite. html	00:01:44	0
10.	http://www.cftc.gov/dea/futures/deacmesf.htm	00:02:30	0
11.	http://www.cftc.gov/dea/futures/deacmxsf.htm	00:02:23	0
12.	http://www.cftc.gov/dea/futures/deacbtsf.htm	00:02:11	0
<b>1</b> 3.	http://www.cftc.gov/dea/futures/deanymesf.htm	00:02:06	0
<b>1</b> 4.	http://www.cftc.gov/dea/futures/deanybtsf.htm	00:01:39	0

	Pages	Average Time Viewed	Average Time to Serve (ms)
<b>1</b> 5.	http://www.cftc.gov/cftc/cftccustomer.htm	00:01:09	0
<b>1</b> 6.	http://www.cftc.gov/cftc/cftcreports.htm	00:01:35	0
<b>17.</b>	http://www.cftc.gov/cftc/cftcbeforetrade.htm	00:00:58	0
<b>1</b> 8.	http://www.cftc.gov/cftc/cftclawreg.htm	00:01:29	0
<b>1</b> 9.	http://www.cftc.gov/dea/history/deahist-cot-ftp. htm	00:03:21	0
20.	http://www.cftc.gov/dea/futures/deacbtlf.htm	00:02:19	0
	Subtotal for rows: 1 - 20	-	-
	Other	-	-
	Total	-	-

items 1-20 of 2000

### Pages - Help Card



### **Column Definitions**

### **Pages**

Any displayed page. You can specify for each profile the types of files that qualify as a page. These settings can be changed by the WebTrends administrator.

# Visits

Number of visits to this page. A visit is a series of actions that begins when a visitor views the first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

# Views

Number of times this page was viewed by visitors.

### **Average Time Viewed**

Average length of time the specified page was viewed. (The format is hh:mm:ss -hours:minutes:seconds.)

# **Average Time to Serve**

Average amount of time (in milliseconds) it took to serve each document during the specified time interval. The time to serve spans from the time the server got a page request until it transmitted all the data.

**Note**: Zero values in this column probably indicates that your web server is not logging Time to Serve information.



# **Report Descriptions**

Pages with good content and design are more likely to attract visitors and be revisited. Less popular pages on a site can be made more appealing by improving the content or incorporating design elements similar to that on the more important pages. Always remember that people are far more interested in content than in design, and average view times can help determine which content is most important to your visitors.

# **Content Groups**

This report identifies the most popular groups of web site pages and how often they were visited.

### **Content Groups by Visits Trend**

No data is available for this graph.

### **Content Groups by Visits**

No data is available for this graph.

### **Content Groups**

No data is available for this table.

# **Content Groups - Help Card**



### **Column Definitions**

#### **Content Group**

A defined group of web pages with specific things in common, such as the same types of products, services, or information.

#### Visits

Number of visits where the visitor viewed at least one page in the specified content group. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

#### Hits

Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

62 Content Groups



# **Report Descriptions**

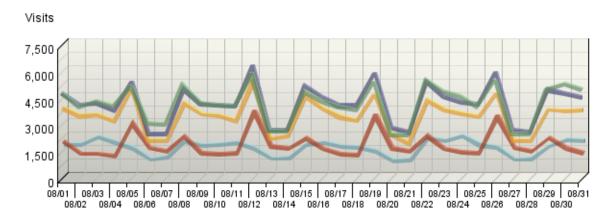
The information on this page can show you which content groups were most popular. This will reveal the reasons people visit your web site, and what is most interesting and least interesting to them.

Content Groups 63

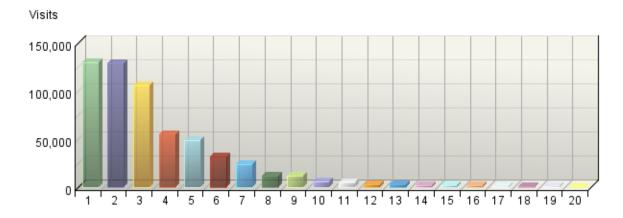
# **Directories**

This report lists the most commonly accessed directories on your web site. This information can help determine the types of data most often requested.

# **Directories by Visits Trend**



# **Directories by Visits**



# **Directories**

	Path To Directory	Visits	Hits	Kbytes Transferred
1.	http://www.cftc.gov/files	129,867	1,086,551	61,160,627
<b>2</b> .	http://www.cftc.gov/cftc	128,843	723,077	4,956,214
3.	http://www.cftc.gov/images	106,277	2,978,379	7,261,618
4.	http://www.cftc.gov/dea	54,964	234,303	8,240,383

64 Directories

	Path To Directory	Visits	Hits	Kbytes Transferred
<b>5</b> .	http://www.cftc.gov/opa	48,527	567,656	7,873,850
6.	http://www.cftc.gov/	31,717	46,822	14,086
7.	http://www.cftc.gov/foia	23,574	391,593	7,095,313
<b>8</b> .	http://www.cftc.gov/tm	12,013	148,586	2,717,867
9.	http://www.cftc.gov/enf	11,934	36,257	1,228,714
10.	http://www.cftc.gov/ogc	5,672	36,748	823,922
11.	http://www.cftc.gov/ohr	4,505	19,599	134,212
12.	http://www.cftc.gov/sfp	2,551	7,023	144,560
13.	http://www.cftc.gov/anr	2,535	9,311	643,201
<b>1</b> 4.	http://www.cftc.gov/ac	2,489	10,883	510,324
15.	http://www.cftc.gov/proc	2,115	6,219	234,939
<b>1</b> 6.	http://www.cftc.gov/submissions	1,748	5,283	124,440
17.	http://www.cftc.gov/oia	1,130	2,807	128,790
<b>1</b> 8.	http://www.cftc.gov/ofm	1,038	2,412	25,398
19.	http://www.cftc.gov/pb	674	992	9,772
20.	http://www.cftc.gov/cgi-bin	105	117	36
	Subtotal for rows: 1 - 20	-	6,314,618	103,328,258
	Other	-	130	524
	Total	-	6,314,748	103,328,782

items 1-20 of 28

# **Directories - Help Card**



# **Column Definitions**

# Path to Directory

The full URL path to the directory being analyzed.

#### Visits

Number of visits to pages within the specified directory. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

# Hits

Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

# **Kbytes Transferred**

Number of kilobytes of data transferred by the server from the specified directory to your visitors.

Directories 65



# **Report Descriptions**

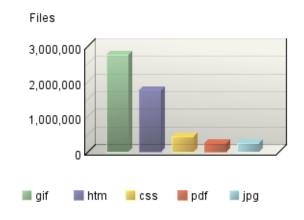
This report indicates the content visitors are most interested in. Use this information to determine which content areas to develop further, which areas to focus on less, and how you can arrange your content most effectively. If the table is sorted by kilobytes of data transferred, this page reveals what kind of data the server spends the most time transferring, and may suggest different ways to organize your data, or different ways to distribute the server load if you have more than one server.

66 Directories

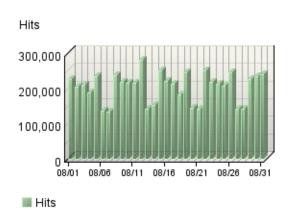
# **Files Dashboard**

This displays key graphs and tables that provide an overview of the Files chapter. When viewing through the on-demand interface, you can click on the title of a graph or table to navigate to the corresponding page.

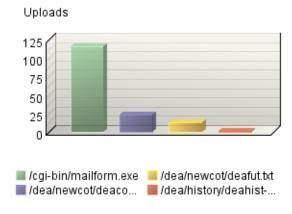
# **Accessed File Types by Files**



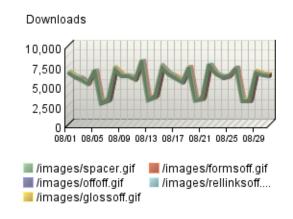
### **Hits Trend**



# **Uploaded Files**



### **Downloaded Files Trend**



# **Hit Summary**

Successful Hits for Entire Site	6,315,036
Average Hits per Day	203,710
Home Page Hits	46,808

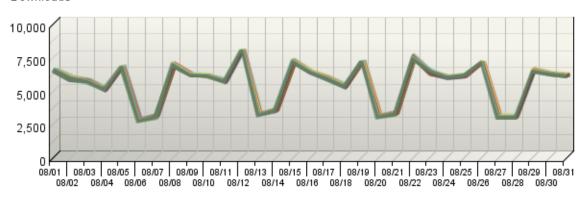
Files Dashboard 67

# **Downloaded Files**

This report identifies the most popular files downloaded from your site.

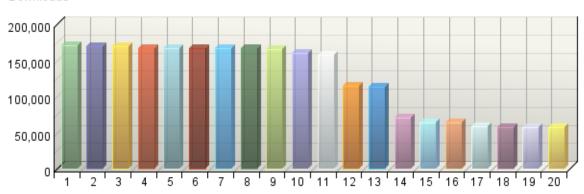
# **Downloaded Files Trend**

### Downloads



# **Downloaded Files**

# Downloads



# **Downloaded Files**

	Downloaded Files	Downloads	% Downloads	Visits
1.	http://www.cftc.gov/images/spacer.gif	171,246	4.81%	69,204
<b>2</b> .	http://www.cftc.gov/images/offoff.gif	168,933	4.74%	69,019
<b>3</b> .	http://www.cftc.gov/images/glossoff.gif	168,737	4.74%	69,164
4.	http://www.cftc.gov/images/formsoff.gif	166,974	4.69%	68,860
5.	http://www.cftc.gov/images/rellinksoff.gif	166,751	4.68%	68,872

68 Downloaded Files

	Downloaded Files	Downloads	% Downloads	Visits
6.	http://www.cftc.gov/images/sitemapoff.gif	166,441	4.67%	68,884
7.	http://www.cftc.gov/images/contactoff.gif	166,319	4.67%	68,789
8.	http://www.cftc.gov/images/faqoff.gif	166,306	4.67%	68,688
9.	http://www.cftc.gov/images/cornernewsmall.gif	165,613	4.65%	68,450
10.	http://www.cftc.gov/images/tabbg.gif	160,390	4.50%	69,010
11.	http://www.cftc.gov/images/leftline2.gif	157,136	4.41%	68,218
12.	http://www.cftc.gov/images/homeoff.gif	115,272	3.24%	53,924
13.	http://www.cftc.gov/images/secondaryleft.gif	113,949	3.20%	53,710
<b>1</b> 4.	http://www.cftc.gov/images/redarrow.gif	70,377	1.98%	40,892
15.	http://www.cftc.gov/images/secondaryrig htblank.gif	64,354	1.81%	31,241
<b>1</b> 6.	http://www.cftc.gov/images/onoff.gif	63,627	1.79%	40,752
17.	http://www.cftc.gov/images/homeon.gif	58,503	1.64%	40,010
<b>1</b> 8.	http://www.cftc.gov/images/cftcbanner.gif	57,808	1.62%	39,183
<b>1</b> 9.	http://www.cftc.gov/images/cftcseal.gif	57,443	1.61%	39,175
<b>2</b> 0.	http://www.cftc.gov/images/regulations.jpg	56,968	1.60%	38,108
	Subtotal for rows: 1 - 20	2,483,147	69.71%	1,134,153
	Other	1,078,905	30.29%	805,145
	Total	3,562,052	100.00%	1,939,298

items 1-20 of 5000

# **Downloaded Files - Help Card**



### **Column Definitions**

# **Files**

The path and filename of the file being analyzed.

# **Downloads**

Number of times the specified file was downloaded by a visitor. If an error occurred during a transfer, the transfer is not counted. Note that downloaded PDF files may cause an inflated count. See KnowledgeBase article NETIQKB2494 for more information.

# Visits

Number of visits that accessed the specified files. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

Downloaded Files 69



# **Report Descriptions**

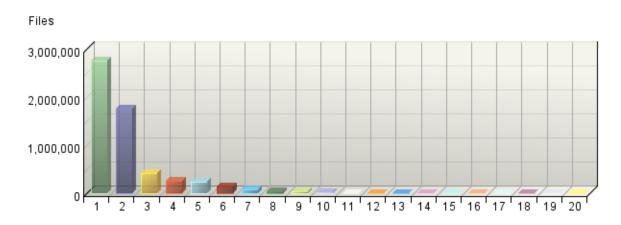
This information shows you the most popular downloadable files on your web site. Files that don't appear on the list, or appear low on the list, may require maintenance such as decreasing the file size, improving link placement, or elimination to make room for more popular content.

70 Downloaded Files

# **Accessed File Types**

This report identifies the types of files accessed on your site and the total number of kilobytes of data transferred for each file type. Cached requests and erred hits are excluded from the totals.

# **Accessed File Types by Files**



# **Accessed File Types**

	File Type	Files	% Files	Kbytes Transferred
1.	gif	2,766,358	48.04%	6,350,313
<b>2</b> .	htm	1,750,445	30.40%	31,118,107
3.	css	428,915	7.45%	893,281
4.	pdf	256,934	4.46%	47,774,705
<b>5</b> .	jpg	243,798	4.23%	945,500
6.	js	148,326	2.58%	838,566
7.	htc	70,929	1.23%	193,920
<b>8</b> .	html	32,633	0.57%	199,039
<b>9</b> .	txt	30,946	0.54%	2,584,002
<b>1</b> 0.	zip	12,561	0.22%	9,165,220
11.	asp	9,149	0.16%	74,460
12.	xls	3,473	0.06%	2,409,681
13.	doc	911	0.02%	56,031
<b>1</b> 4.	xml	781	0.01%	1,551
15.	shtml	482	0.01%	1,851
<b>1</b> 6.	gov	358	0.01%	87
<b>1</b> 7.	wmv	216	0.00%	571,304
<b>1</b> 8.	shtm	182	0.00%	1,552

Accessed File Types 71

	File Type	Files	% Files	Kbytes Transferred
19.	org	155	0.00%	27
20.	cgi	121	0.00%	787
	Subtotal for rows: 1 - 20	5,757,673	99.98%	103,179,975
	Other	1,119	0.02%	145,677
	Total	5,758,792	100.00%	103,325,652

items 1-20 of 135

# **Accessed File Types - Help Card**



# **Column Definitions**

# File Type

Identifies types of files by their file extension. For example, a file named graphic.gif is identified as type "gif."

# **Files**

Number of files of the specified type accessed by visitors to your site.

# **Kbytes Transferred**

Number of kilobytes of data transferred for all files of the specified type.



# **Report Descriptions**

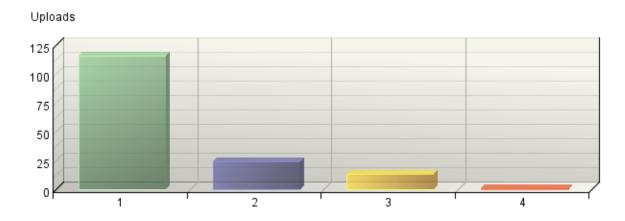
This report provides general statistics for the type of data that visitors access on your site.

72 Accessed File Types

# **Uploaded Files**

This report identifies the most popular files uploaded from a client to your servers using FTP PUT, HTTP PUT, or HTTP POST.

# **Uploaded Files**



# **Uploaded Files**

Uploaded Files	Visits	Uploads	% Uploads
■ 1. http://www.cftc.gov/cgi-bin/mailform.exe	104	116	75.32%
■ 2. http://www.cftc.gov/dea/newcot/deacom.txt	24	24	15.58%
3. http://www.cftc.gov/dea/newcot/deafut.txt	13	13	8.44%
4. http://www.cftc.gov/dea/history/deahist-cot-ftp. htm	1	1	0.65%
Total	142	154	100.00%

items 1-4 of 4

Uploaded Files 73

# **Uploaded Files - Help Card**



# **Column Definitions**

### **Files**

The path and filename of the uploaded file being analyzed.

#### Visits

Number of visits to your site where the specified file was uploaded to your servers. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

# **Uploads**

Number of times the specified file was uploaded to your site. If an error occurred during a transfer, the transfer is not counted.



# **Report Descriptions**

This report presents information on files that were uploaded to your servers during the period of the report. You may want to run virus scans on uploaded files.

74 Uploaded Files